

Like. Love. Lust.



<http://www.LikeLoveLust.com>

Concept: social shopping online

LikeLoveLust: social shopping

Target market: girls and women aged 11 to 39.

See what friends (on Facebook/Twitter) are craving and what they've got.

Let family/friends/boyfriend/admirers see what she desires (for Valentine's / birthday / Xmas etc.)

Search eBay & Amazon and click through to buy.

Rate and comment on desired/purchased goods.

LikeLoveLust: making money

- Amazon affiliate revenue (on sales thro' the app).
- eBay affiliate revenue.
- Targetted advertising for our demographic (for consumer goods for girls & women).

LikeLoveLust: technology & team

Initial platform: Facebook

Post-event: Twitter app, iPhone, Android.

Technology: Ruby-on-Rails, on Amazon EC2.

The L3 team: Eddie Johnston & Kevin Noonan.

We want a Rails developer (or two) to join us!